

# Green Gown Awards Australasia Sponsorship



Western Sydney University  
2022 Powerful Partnerships winner







The Green Gown Awards Australasia recognise exceptional sustainability initiatives being undertaken by higher and further education institutions across Australia and New Zealand. Over the last 14 years, the awards have acknowledged hundreds of innovative projects and celebrated leaders for sustainability excellence.

It is with the continued support of our sponsors that ACTS is able to present this prestigious program each year. By supporting the awards, you can help to inspire and recognise innovation and excellence in sustainability within tertiary education institutions, and contribute to the broader goal of promoting sustainable development and regenerative practices.

The Green Gown Awards Australasia provide winners with valuable opportunities for recognition, networking, and furthering their impact in the sector. Through the awards program, winners have the chance to showcase their work to a range of sectors. Our aim is to promote these exemplar projects as widely as possible, working with our strategic partners to encourage further uptake of award applications, project replications, and promotional opportunities for partners.

Aligning your organisation with the awards not only provides a unique opportunity to showcase your commitment to sustainability, it can help enhance your reputation as a leader in the field. By demonstrating your support for initiatives that are making a positive impact you can differentiate your organisation from competitors and build trust with customers, employees, and other stakeholders.

Sponsors have the opportunity to participate in many areas of the awards, such as serving on the judging panel, presenting at the awards ceremony, and promoting their brand through association with global-impacting sustainability innovation from tertiary education institutions and students.

If you are interested in aligning your organisation with this prestigious and well-respected program, get in touch with ACTS to learn more about the opportunities and benefits of sponsorship.

We would be delighted to discuss how your organisation can be involved and contribute to the success of the awards.



Victoria University of Wellington  
2022 Powerful Partnerships highly commended

# Why get involved

## Leadership

Your business will be positioned as a leader in sustainable innovation, championing sustainability excellence in teaching and research, leadership, campuses and employability.



Otago Polytechnic  
2019 Student Engagement finalist

James Cook University  
2018 Creating Impact winner



## Reputation

Supporting the awards program can help to enhance an organisation's reputation as a leader in the field of sustainability and differentiate you from competitors.

## Exposure

Aligning with the awards provides opportunities to promote an organisation's brand and associate it with global-impacting sustainability innovation from tertiary education institutions and students.



University of Wollongong  
2019 Student Engagement winner



University of Queensland  
2022 Next Gen. Learning & Skills joint winner



## Networking

Participating in the awards can provide valuable networking opportunities and help to build relationships with other organisations and institutions in the tertiary education sector.

## Knowledge

Sponsoring the awards can provide opportunities to learn more about the latest sustainability initiatives and best practices.



The University of Sydney  
2022 Creating Impact winner



ACTS is an Environmental Partner of **1% for the Planet**; a global network of businesses, individuals and environmental partners tackling our planet's most pressing environmental issues. Businesses that join 1% for the Planet commit to giving 1% of gross sales each year to approved environmental partners through financial or in-kind support. Sponsorship contributions the Green Gown Awards Australasia will contribute to certification within the initiative.

# Award sponsorship packages

ACTS offers two levels of sponsorship:

**Headline sponsorship** is an exclusive opportunity to align with the most prestigious, internationally recognised Green Gown Awards Australasia.

**Category** sponsors can select one of eleven available award categories, and can take advantage of a extensive brand exposure before, during and after the awards cycle.

Benefits and inclusions are subject to production deadlines.  
Prices are in AUD and exclusive of GST.

	HEADLINE \$8,000	CATEGORY \$3,000
<b>AT THE AWARD CEREMONY</b>		
Recognition as exclusive headline sponsor throughout the awards cycle including all promotions and award materials	✓	
5 minute welcome address at the awards ceremony (hosted in Melbourne in November) and 12 months complimentary ACTS Membership	✓	
Recognition as Green Gown Awards Australasia sponsor	✓	✓
Logo included on AV presentations at the awards ceremony	✓	✓
Logo on all awards certificates	✓	
Company name on sponsored category(s) trophy and certificates		✓
Logo on all event marketing and promotional materials	✓	✓
<b>BRAND ALIGNMENT</b>		
Logo on the homepage of the dedicated Awards website	✓	✓
Logo and weblink on 'our sponsors' page	✓	✓
Acknowledgment on social platforms Facebook, LinkedIn, and Twitter	✓	✓
Royalty free use of Green Gown Awards case material and logo (with attribution)	✓	✓
Logo and weblink added to the International GGAA website, Sustainability Exchange website and International Finalists brochure		✓
Logo included on all category finalist case studies.	✓	✓
Advertisement in enACT monthly bulletin	✓ x2	
Opportunity to promote your organisation's own sustainability case studies to the ACTS network	✓	✓
Opportunity to provide an introduction for any case-study webinars hosted by your category's finalists or winners after the awards	✓	✓

## Finalist Broadcast sponsor

**\$1,000**

- 30 sec dedicated ad in the awards ceremony (video or pre-recorded message or static ad)
- Logo and link on 'sponsors' page

# Categories

Read the complete category criteria on our website by [clicking here](#).

## Organisational

- **Benefitting Society** captures the powerful and innovative ways education institutions are realising their purpose in today's society to benefit the lives of individuals, communities and wider society.
- **Climate Action** focuses on the steps that institutions are taking and planning to take to reach net-zero emissions targets. The judges are looking for innovative ideas and approaches that institutions are taking or planning.
- **Creating Impact** recognises institutions that have achieved significant sustainability-related outcomes, on campus or within their community, using minimal and/or limited resources..
- **Diversity, Equity & Inclusion in Sustainability** recognises the work institutions undertake to integrate equity, social justice and inclusion within their sustainability work.
- **Leading the Circular Economy** recognises institutions taking a 'circular economy' approach to resources, considering not just waste reduction and recycling efforts, but a holistic approach to the entire waste hierarchy (refuse, reduce, reuse, repurpose, recycle and rot) within campus communities.
- **Nature Positive** recognises efforts to restore species and ecosystems that have been harmed by the impacts of the institution and its activities and enhancing the institution's positive impacts on nature.
- **Next Generation Learning and Skills** recognises achievement in the development of academic courses, skills and capabilities relevant to sustainability.
- **Student Engagement** reflects that students and staff must work together to achieve goals using "top-down" and "bottom-up grassroots" methods to achieve maximum understanding and engagement across an institution.
- **Sustainability Institution of the Year** recognises sustained, whole-institution commitment and impact to becoming a sustainable organisation.



Indicates an **International Green Gown Awards (IGGA)** category. The IGGA's are supported by the UN Environment Programme and are administered by the EAUC.

## Individual

**Sustainability Champion – Staff** is open to all staff members, at any level, within an ACTS member institution, who deserve recognition for continued and ongoing efforts to lead on the transformation to a sustainable future.

**Sustainability Champion – Student** is open to any student within an ACTS member institution, who deserves recognition for sustainability-related activities undertaken.

# Category partnership timeline

Over 12 months of influence and value as a Green Gown Award Australasia partner

## April

Awards launch  
Stage 1 opens  
Your brand profiled at Awards launch

## July

Stage 1 closes  
Stage 1 judging  
You join sector leaders on judging day

## August

Finalists announced  
Stage 2 opens  
Your brand profiled in finalist announcement

## September

Stage 2 closes  
Stage 2 judging  
You join sector leaders on judging day

## November

Awards ceremony  
Your present your Award

## February – October

Webinar with finalists  
Profile your brand to ACTS' wider network



UNSW Sydney  
2017 Creating Impact finalist



The University of Adelaide  
2017 Creating Impact finalist

Your support will play a crucial role in recognising and advancing sustainability efforts in Australasia. Don't miss out on this opportunity to make a lasting impact, sponsor the Green Gown Awards Australasia today!



Recognition through the Green Gown Awards Australasia for our collective efforts towards a holistic approach to sustainability at the University of Tasmania is a tremendous honour.

Our 'whole of institution' approach supports and encourages all of our staff and students to not only participate in our sustainability efforts but shows them how their efforts are critical to creating a sustainable university.

*University of Tasmania Vice-Chancellor,  
Professor Rufus Black*

**Sustainability Institution of the Year category winner 2021**

To benefit society is a goal that anchors us as an institution. Professor Phil Morgan and his team are a proud example of this, working collaboratively and tirelessly to develop their Daughters and Dads Active and Empowered program to improve the lives of families across the globe. We are honoured to see our people recognised through this prestigious award that aligns so closely with our core values.

*The University of Newcastle*

**Benefitting Society category winner 2020**

Creating genuine and lasting impact can only be achieved through effective planning, strong collaboration and by listening to our community. Being formally recognised by our industry peers for achieving excellence in creating impact, would serve as an acknowledgement that RMIT is committed to open and transparent engagement which empowers our students and staff, builds capabilities and makes our community proud advocates for sustainability.

*RMIT University*

**Creating Impact category winner 2020**

Incorporating sustainability into our teaching curriculum and developing the sustainability knowledge and skills of our students is essential, but to be recognised nationally and internationally for that work is fantastic

*University of Technology Sydney*

**Next Generation Learning and Skills category winner 2021**