



Green Gown Awards Australasia Sponsorship

2020 has been a year of rapid change for the entire world. While the International ACTS Conference was postponed until 2021, we are delighted to still be able to present the 11th Green Gown Awards Australasia, albeit with a few changes!

Understanding that the global pandemic has resulted in unprecedented times, the ACTS team carefully considered the options for this year's Awards. Whilst we recognise that industries are responding and adapting to many challenges right now, we believe that we should still provide the opportunity to recognise and celebrate the sustainability achievements of education institutions.

We need generous sponsors now, more than ever, to ensure that the awards can continue to run independently from the ACTS Conference. Award Sponsorship provides a fantastic opportunity for year long, multi-platform dissemination, marketing and brand alignment opportunities, as well as direct exposure during our very first virtual Awards Ceremony in November.

As a not-for-profit initiative, your sponsorship support will help secure the long term future of the Awards.

ggaa.acts.asn.au

For any questions regarding sponsorship opportunities, please contact:

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Award sponsorship packages

ACTS offers three levels of sponsorship:

Headline sponsorship is an exclusive opportunity to align with the most prestigious, internationally recognised Green Gown Awards Australasia.

International category sponsors can select of one four international categories, and gain access to additional brand exposure through the International scheme in addition to the benefits of the Australasian categories.

Australasian category sponsors can select one of seven available award categories, and can take advantage of a extensive brand exposure before, during and after the awards cycle.

Benefits and inclusions are subject to production deadlines.

Prices are in AUD and exclusive of GST.

	HEADLINE \$5,000	INTL \$2,000	AUS \$1,500
AT THE VIRTUAL AWARD CEREMONY			
Recognition as exclusive headline sponsor throughout the awards cycle including all promotions and award materials	✓		
5 minute pre-recorded address at the virtual awards ceremony and 12 months complimentary ACTS Membership for headline	✓		
Recognition as Green Gown Awards Australasia sponsor	✓	✓	✓
Logo included on AV presentations at the awards ceremony	✓	✓	✓
Logo on all awards certificates	✓		
Company name on sponsored category(s) trophy and certificates		✓	✓
Logo on all event marketing and promotional materials	✓	✓	✓
BRAND ALIGNMENT			
Logo on the homepage of the dedicated Awards website	✓	✓	✓
Logo and weblink on 'our sponsors' page	✓	✓	✓
Acknowledgment on social platforms Facebook, LinkedIn, and Twitter	✓	✓	✓
Royalty free use of Green Gown Awards case material and logo (with attribution)	✓	✓	✓
Logo and weblink added to the International GGAA website, Sustainability Exchange website and International Finalists brochure		✓	
Advertisement space in finalist brochure or app	FULL PAGE	HALF PAGE	HALF PAGE
Web banner advertisement in enACT monthly bulletin	✓ x2		
Opportunity to promote your organisation's own sustainability case studies to the ACTS network	✓	✓	✓
Opportunity to provide an introduction for any case-study webinars hosted by your category's finalists or winners after the awards	✓	✓	✓

Awards timetable

15 Sept 2020	Finalists announced (Stage 2 launch)
13 Oct 2020	Stage 2 deadline
26 Nov 2020	Virtual awards ceremony
2020 – 2021	Promotion of best practice case studies

Categories

Organisational

2030 Climate Action captures reduction and adaptation to the effects of climate change are essential for institutional resilience and business continuity – both executive-level issues for our institutions.

* **Benefitting Society** captures the powerful and innovative ways education institutions are realising their purpose in today's society to benefit the lives of individuals, communities and wider society.

Campus Health, Food & Drink includes all food, drink, kitchen and hospitality aspects of healthy, sustainable institutions. Applications are to show a holistic life-cycle approach and go beyond good practice/current trends and that standard credentials, as examples of good practice, will already be in place.

* **Continuous Improvement** recognises sustained, whole-institution commitment and impact to becoming a sustainable organisation. To improve social responsibility and environmental performance through a whole of institution approach, strategic sustainability activities through four main areas must be achieved: Leadership and Governance, Facilities and Operations, Learning, Teaching and Research; and Partnerships and Engagement.

Creating Impact recognises institutions that have achieved significant sustainability-related outcomes, on campus or within their community, using minimal and/or limited resources.

* **Learning, Teaching & Skills** recognises achievement in the development of academic courses, skills and capabilities relevant to sustainability.

* **Student Engagement** reflects that students and staff must work together to achieve goals using “top-down” and “bottom-up grassroots” methods to achieve maximum understanding and engagement across an institution.

* **The International Green Gown Awards are supported by UN Environment and delivered in partnership with partnership with The Association of Commonwealth Universities (ACU), L'Agence universitaire de la Francophonie (AUF), International Association of Universities (IAU) and the Higher Education Sustainability Initiative.**

Individual

Outstanding Leadership Team

ACTS Awards of Excellence – Staff

ACTS Awards of Excellence – Student

This is recognition that our structured approach to continuous improvement, as guided by the LiFE Index, is generating positive behaviour change and ongoing financial savings. The GGAA gives Charles Sturt further recognition and credibility as a University committed to a sustainable future and providing inspiration to our students, staff and regional communities that are so critical to our success.

Andrew Vann, Vice-Chancellor, Charles Sturt University

**Continuous Improvement
category winner 2019**

The University of Wollongong aspires to drive awareness and commitment to sustainability in Australia. To have our students, researchers and collaborators recognised for their outstanding contribution to this mission with a Green Gown Award – the most prestigious recognition of best practice within the tertiary education sector – is exceptional. I am delighted!

**Professor Paul Wellings CBE, Vice-Chancellor,
University of Wollongong**

Student Engagement category winner 2019

RMIT is proud to be the recipient of a Green Gown Award for Continuous Improvement Institutional Change. This category of award is unique in recognising a whole of institution approach to sustainability and is an acknowledgement that striving for the best sustainable outcomes and practices is, and always will be, integral to RMIT.

**Martin Bean CBE, Vice-Chancellor and President,
RMIT University**

**Continuous Improvement
category winner 2018**

We are elated with this award, which not only highlights the value of our sustainability work but propels us and our city along our sustainability journey. We all have a part to play in sustainability and this demonstrates the integrity of our commitment so will encourage more people to get involved.

Professor Harlene Hayne, Vice-Chancellor, University of Otago

Sustainable Campus category winner 2018